



MAKTEK *Eurasia*

2016

October 11-16, 2016

Post Show Report



Strategic sectors joined their strength, big progress on for 2023 vision

In cooperation with **Machine Tools Industrialists' and Businessmen Association** and **Association of Turkish Machine Manufacturers** the largest meeting of the machinery sector in Eurasia MAKTEK 2016 Fair, took place at TÜYAP Fair and Congress Center in Büyükçekmece, Istanbul on 11-16 October 2016.

Thirteen halls of **TUYAP Fair and Congress Center** with a total indoor capacity of 120.000 sqm were used with full capacity. Participants took place which were involved in the field of machine tools, sheet metal processing machines, tool holders - cutting tools, quality control - measurement systems, **CAD / CAM, PLM** software and manufacturing technology.

About MAKTEK 2016

13 Halls

120.000 sqm

29 Participant Countries

996 Companies and Representatives

61 Visitor Countries

1178 Foreign Visitors

60.611 Professional Visitors



PARTICIPANT AND REPRESENTATIVE COUNTRIES

Australia Austria American Samoa Belgium Brasil Czech Republic
China Canada England France Germany Holland India Italy
Iran Israel Japan Malesia North Korea Poland Portugual Russia
Spain South Korea Sweden Switzerland Tawian Turkey USA

INFORMATION ON VISITORS

➤ FOREIGN VISITORS

As a result of the evaluation of online visitors data and the information forms obtained from the visitors of the MAKTEK EURASIA 2016 Fair, it was determined that foreign visitors from 61 countries visited the fair.

GERMANY	BULGARIA	INDIA	SWITZERLAND	LEBANON	ROMANIA	TUNISIA
USA	ALGERIA	NETHERLANDS	ITALY	HUNGARY	RUSSIA	TURKMENİSTAN
ARABIA	CZECH REPUBLIC	HONG KONG	JAPAN	MALESIA	SERBIA	UKRAINE
AUSTRALIA	CHINA	IRAQ	KAZAKHSTAN	EGYPT	SINGAPORE	ÜRDÜN
AUSTRIA	ESTONIA	ENGLAND	KOREA	MAURITANIA	SOMALİ	NEW ZEALAND
AZERBAIJAN	FINLAND	IRAN	KOSOVO	NIGERIA	SYRIA	YEMEN
U.A.E.	FRANCE	SPAIN	KUWAIT	PAKISTAN	TAJIKISTAN	GREECE
BELGIUM	GEORGIA	ISRAEL	CYPRUS	POLAND	TAIWAN	
BOSNAI HERZEGOVİNA	CROATIA	SWEDEN	LIBYA	PORTUGUAL	TURKEY	

TÜYAP INTERNATIONAL DELEGATION

Tüyap itself organized “ International Delegation ” from these countries

RUSSIA	BOSNIA-HERZEGOVINA
IRAN	KOSOVO
GEORGIA	EGYPT
SYRIA	LEBANON
TUNUSIA	UKRAINE
SERBIA	GREECE
MACEDONIA	SERBIA

**FROM 14 COUNTRIES
INTERNATIONAL DELEGATION**

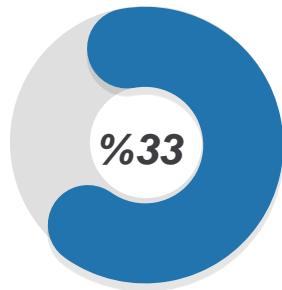
INFORMATION ON VISITORS

➤ DOMESTIC VISITORS

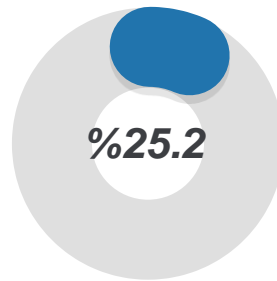
As a result of the evaluation of online visitors data and the information forms obtained from the visitors of the MAKTEK EURASIA 2016 Fair, it was determined that domestic visitors from 72 cities visited the fair.

ADANA	BARTIN	ÇORUM	GAZİANTEP	KARABÜK	KONYA	NİĞDE	ŞANLIURFA
ADİYAMAN	BATMAN	DENİZLİ	GİRESUN	KARAMAN	KÜTAHYA	ORDU	TEKİRDAĞ
AFYON	BİLECİK	DİYARBAKIR	GÜMÜŞHANE	KARS	MALATYA	OSMANİYE	TOKAT
AKSARAY	BİTLİS	DÜZCE	HATAY	KASTAMONU	MANİSA	RİZE	TRABZON
AMASYA	BOLU	EDİRNE	İĞDIR	KAYSERİ	MARDİN	SAKARYA	UŞAK
ANKARA	BURDUR	ELAZIĞ	ISPARTA	KIRIKKALE	MERSİN	SAMSUN	VAN
ANTALYA	BURSA	ERZİNCAN	İSTANBUL	KIRKLARELİ	MUĞLA	SİİRT	YALOVA
AYDIN	ÇANAĞKALE	ERZURUM	İZMİR	KIRŞEHİR	MUŞ	SİNOP	YOZGAT
BALIKESİR	ÇANKIRI	ESKİŞEHİR	KAHRAMANMARAŞ	KOCAELİ	NEVŞEHİR	SİVAS	ZONGULDAK

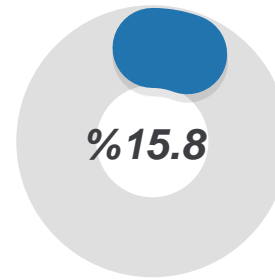
SECTORAL DISTRIBUTION ON VISITORS



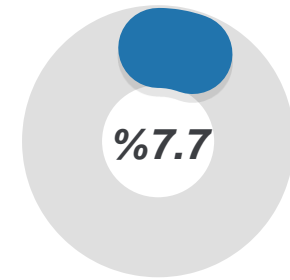
Machine Industry



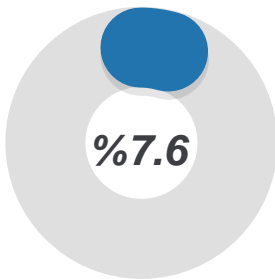
Other



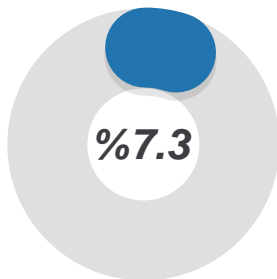
Automotive Industry



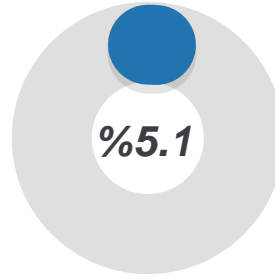
Iron and Steel Industry



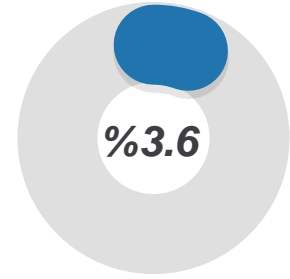
*Electric –
Electronic Industry*



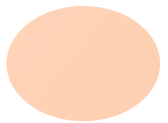
Mould Industry



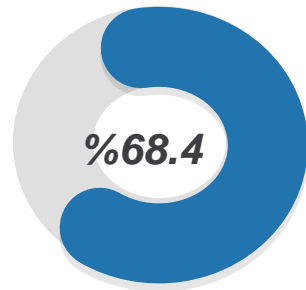
*Defence and
Aviation Industry*



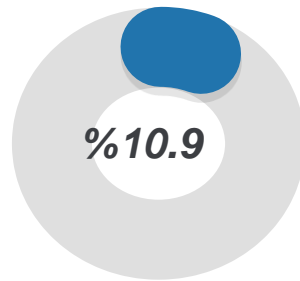
*White
appliances
Industry*



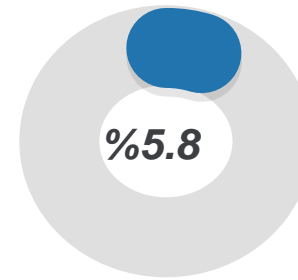
TYPE OF ACTIVITY ON VISITORS



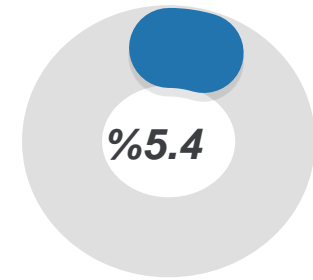
*Producer/
Manufacturer*



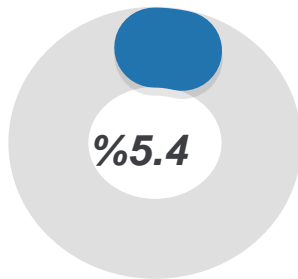
Other



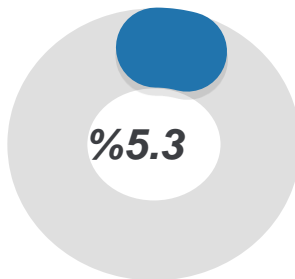
Exporter



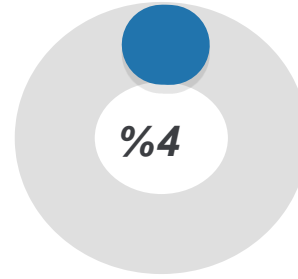
Importer



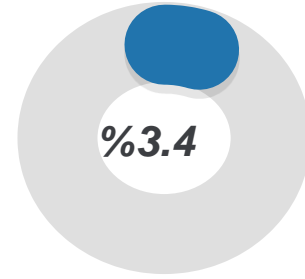
Service Provider



Distributor



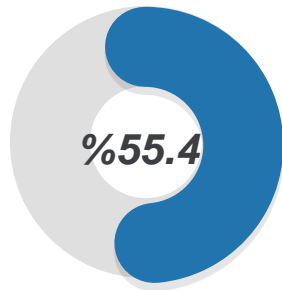
*Consultancy and
training*



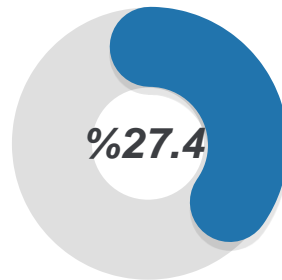
*Public
Institution-
Association*



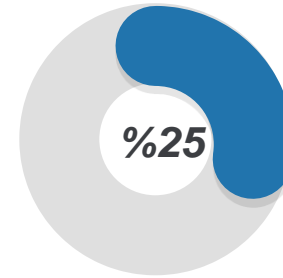
PRODUCT GROUP OF INTEREST BY VISITORS



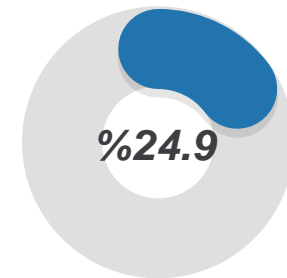
*CNC and Universal
Manufacturing Machines*



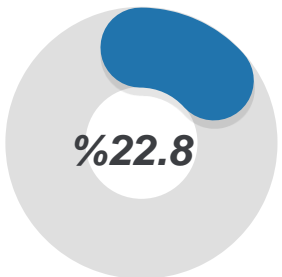
*Sheet Metal Processing
Machines*



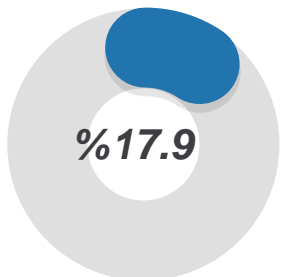
*Cutting Tools and
Tool Holders*



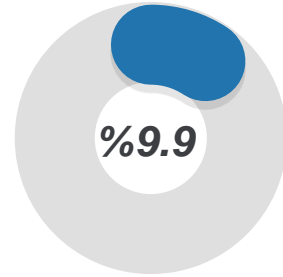
*Measurement Systems,
Quality Control Device and
Equipments*



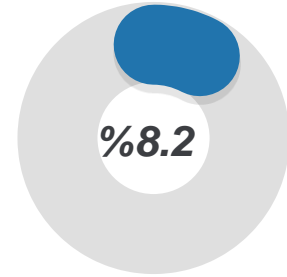
*CAD / CAM,
PLM Softwares*



*Welding, Cutting Tools,
Welding Machines and
replacement parts*



Others



*Handling
Systems*





Participant Comments



*58% of participants mentioned that
They are satisfied*



*63 %of participants recommended
The fair to their business environment*



Visitor Comments



*96% of visitors mentioned that
They were satisfied*



*94 % of visitors recommended
The fair to their business environment*



Departments of Visitors

Manufacturing
%28.9

R&D/Engineering
%22.7

Management
%10.5

Sales / Marketing
%7.9

Others
%30



Positions of Visitors

Expert / Personnel
%29.7

Company Owner- Partner
%22.3

Student / Intern
%8.9

Others
%7.4

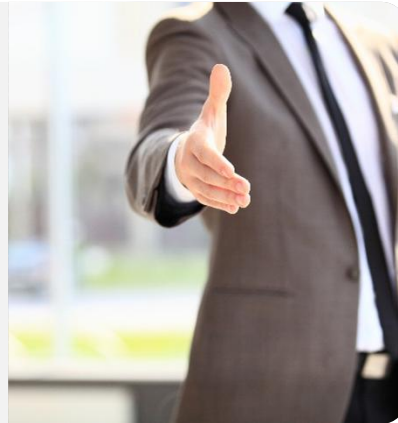
General Manager
%6.9



PURPOSE OF VISIT

Getting general information about the sector

43.9% of our visitors are visiting our fair to get information about the fairs sector.



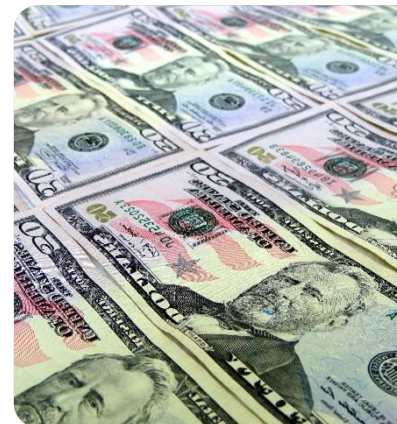
Finding new suppliers, products or services

24.5% of our visitors mention that they visited the fair to find new suppliers, products and services.



Find new customers, promote products and services

10.4% of our visitors are visiting the fair to promote new customers, products and services.



Learning about new trends, technologies and products

32.8% of our visitors are visiting our fair to learn about new trends, technology and products.

FAIR ACTIVITIES

Machinery and machine tools industry's biggest meeting in Eurasia MAKTEK Eurasia, opened at TÜYAP Fair and Congress Center with the participation of Assistant Economy Minister Fatih Metin. The dance show of the robots at opening ceremony also attracted great interest of the guests.



FAIR ACTIVITIES

Industry 4.0, the most popular topic of the last 5 years, which will shape the future of machines took place in Maktek Eurasia 2016. Industry 4.0 was interviewed throughout the fair for 4 days by 30 experts. The first seminar was given by the Assistant Economy Minister Fatih Metin, which topic is “Industry 4.0 and Intelligent Production Engineering of Future.”



